



Event Planners

5 Reasons Why to
Hire One

Five Reasons To Hire an Events Planner

Planning a major event for an organization is a daunting endeavor. There are financial considerations, venues to choose, invitations to send, and any number of logistical nightmares.

If you don't have the time or know-how to plan, make a sound investment by hiring an event manager. Here are five reasons why.

01

SAVING TIME

02

SHOW ME THE MONEY

03

DRY CHICKEN

04

LITTLE THINGS

05

CREATIVITY

DO YOU HAVE THE TIME IT TAKES?

Events take a great deal of time to organize. Hiring professionals from an event management company will save you hours of frustration in finding vendors that offer high quality services and products. Event managers maintain connections you may not have. They know which florists and caterers are reputable and whether a venue requires your company to have insurance. They can put you in touch with possible speakers or give you options on activities that will make your event more unique. Moreover, while the affair takes place, you can participate *in it* instead of putting out the inevitable fires associated with coordinating events.

BUDGET! BUDGET! BEDGET!

The limitations you face with the budget is another difficult aspect of event planning. It's easy to overspend on various items, especially initially. For example, if you spend too much for a dynamic speaker, you may have to accept a less attractive or less accessible venue. A good event management company ensures you avoid this trap. They may even attain discounts for all-inclusive packages.

IT'S ABOUT THE CALIBRE OF THE CHOW

If you've ever attended a large meeting, wedding receptions, or any other sizable event, you may have heard complaints about tough chicken, stale bread, the limited menu, and poor service. Nothing will put a damper on the success of your event like low-quality catering. It's critical to have a caterer with exceptional service and delicious food to keep attendees happy. An event manager steers you away from the disreputable and substandard vendors and gives you several options to choose from in terms of costs and variety. Don't get stuck with the tough chicken.

COORDINATING THE LITTLE THINGS

Logistics is not everybody's forte. You will never have enough arms, legs, and energy to take care of *every little detail*, and catching probable disasters before they occur requires wizardry sometimes. Event managers *do* have hundreds of arms via their extensive knowledge and experience. Let a planner save you the headaches that originate from reservation slip-ups by hotels, your own forgetfulness, and lost boxes. Boxes may not sound like a big deal. However, if they contain the important binders you planned on handing out for the event, they become a big deal. Who will ensure the audio/visual equipment is functioning properly for the speeches while you're on the phone with the post office tracking down boxes? Let the event manager prevent and handle catastrophes.

WHAT A FANTASTIC IDEA!

Some people lack imagination. It's not always a bad thing, except when you're planning an event that requires decoration, a little entertainment, and a diverse menu. Event managers are natural artists. They transform meeting rooms into training playgrounds, dining halls into castles, and create the most appropriate centerpieces for tables. In other words, they can offer you original ideas on entertainment and coordination. A professional will also remember that vegans exist and include lasagna on the menu.

Those are only five reasons to hire an event planner for major events, but there are many, many more. Talk to a few event managers, and you'll understand exactly how much help they provide.